

CHRYSLER

300C

SALOON AND TOURING
ACCESSORIES BROCHURE



Just occasionally, cars come along
with real film-star qualities.





Rugged good looks, a purposeful demeanour; the strong silent type. Whatever the stage, the Chrysler 300C in either Saloon or Touring guise, is already a headline maker.

But for some, even special isn't quite enough. That's where our Genuine Chrysler accessories enter the scene.

Genuine Chrysler accessories are exactly that – genuine. They're made exclusively for Chrysler cars and boast the same American beauty as your 300C. Chrysler accessories offer something their imitators cannot: impeccable style and our demanding quality standards. Each has been designed to complement and enhance your 300C, not overwhelm it. And because they're built solely for Chryslers, our accessories are guaranteed to play their part to perfection.

Then there's our exclusive STARTECH by BRABUS range. These are the definitive styling accessories for your 300C, manufactured in Germany by the world renowned BRABUS Group. From interior detail to exterior make-over, BRABUS engineers and craftsmen have left no stone unturned in their pursuit of engineering excellence.

So whether it's a practical storage solution or a stunning sports exhaust, turn your 300C into an icon befitting your star billing.

300C

STYLING

Brutally handsome, muscular and powerful – the Chrysler 300C has enough head-turning presence for the most extrovert owner. But for those who crave yet more distinctiveness and desirability, our exclusive range of exterior accessories will really mark you out from the herd.





1. Give your 300C a new custom nose with this mesh-style billet aluminium chrome grille (82209852). It's machined from aircraft alloy with 4-layer nickel chrome finish and complements the aesthetics of your car, without detracting from airflow.



2. Exquisitely engineered and machined Diamond 18-inch wheels (82209396) are made from aircraft aluminium alloy for superior strength. Also requires new wheel bolts (82209397).



3. Moulded front and rear splash guards (82208031/82208032) protect the bodywork of your 300C from grime and damage, and accent the vehicle styling. Made of a composite of plastic and rubber they are rigid yet forgiving for hard-wearing durability.



5. When it comes to making an entrance, scuff plates (82208041AB) are finished in brushed stainless steel and feature the illuminated Chrysler wing badge. Also available with SRT-8 logo (82209598).



6. Under the bonnet of your 300C, 5.7 Hemi, a distinctive engine cover provides additional protection and an opportunity to advertise your beast to those of a mechanical persuasion. Available in black with carbon-fibre graphics (82209503) or orange with carbon-fibre graphics (82209505).

Also available:

4. You can add a touch of class to the rear of your 300C Saloon with a boot-mounted rear spoiler. These are available in brilliant black (82210132), bright silver (82210133) or primed (82210135) for painting in your car's body colour.

7. Protect your car from the rigours of the seasons with a vehicle cover (Saloon - 82208520; Touring - 82208521). Custom contoured, it's made from heavyweight, water-resistant fabric with double-stitched seams and is washable.

300C

STARTECH®

by BRABUS

For those who crave that powerful, menacing presence comes our exuberant range of STARTECH by BRABUS accessories. These styling products are designed and engineered by world-famous German tuning company, BRABUS. The parts are produced to the same exacting standards you've come to expect, and are approved by DaimlerChrysler UK.



10. Make your 300C even more masculine with this brutish STARTECH by BRABUS chrome mesh grille (K SLE 0110 028).

11. The STARTECH by BRABUS front spoiler (K SLE 0110 006) gives the 300C an even bolder look and marks out your Saloon or Touring for special attention. Manufactured in high quality plastics.



8. Purposeful and premium, these STARTECH by BRABUS 20" Monostar IV alloy wheels (K SLE 0110 001) have a polished finish and provide the ultimate low-rider look.



12. Add a stylish touch to your 300C Saloon with this STARTECH by BRABUS rear window spoiler (K SLE 0110 009). Can be painted to match the colour of your car.



13. Finish off your 300C Saloon to perfection with this STARTECH by BRABUS rear spoiler (K SLE 0110 008). Can be painted to match the colour of your car.



14. Step into the light with these STARTECH by BRABUS illuminated side skirts (K SLE 0110 007). Not just a stunning design feature, they'll light your way at night.



15. A STARTECH by BRABUS sports exhaust system (K SLE 0110 003) gives real presence. Requires rear bumper cut-out surrounds (K SLE 0110 005), also pictured.



16. For that extra special entry and exit, add these illuminated STARTECH by BRABUS entrance panels (K SLE 0110 024). Manufactured in lightweight but hard-wearing brushed stainless steel.



17. These stunning STARTECH by BRABUS aluminium door locking pins (K SLE 0110 023) are a visible cue to the cossetting, contemporary interior of your 300C.



21. The STARTECH by BRABUS gearshift lever (K SLE 0110 022) in aluminium and leather is a design addition for the 300C's interior. Tactile and precise, a change of pace can rarely have been so rewarding.



20. Hand-stitched to the highest standards, the STARTECH by BRABUS Alcantara interior (K SLE 0110 025) gives your 300C interior a luxurious feel. Interior pack includes armrest and door panels for a soft-feel finish.

Also available:

9. Keep your Monostar alloys safe with a locking wheel bolt set (K SLE 0110 002).

18. Let others know yours is no ordinary 300C with a STARTECH by BRABUS badge (K S0102 0006). Identifies you as a master of taste and style.

19. You'd be forgiven a double-take with an alluring STARTECH by BRABUS walnuteffect interior (K SLE 0110 010/011/012/013). Includes finishes for the centre console, surrounds and sunglasses casing.





300C

INTERIOR

300C's cosseting interior offers welcome respite from the constant stress and deafening cacophony of the real world. Beautifully designed, it's a haven when time is in demand, an inner sanctum of peace, relaxation and comfort. Let our range of interior accessories enhance the cabin even further, so that you'll stay totally unflustered. In fact, you might just stay, full stop.



22. Not all of your 300C's occupants can have the pleasure of driving. The rear seat entertainment system (82209384) features a 7-inch LCD screen, battery-powered remote control and two headsets. It will play DVDs, MP3 audio discs, WMA, audio CDs and video CDs. Ancillary plug-in jacks on the faceplate can be used to play video from a video camera, music from a portable MP3 player or games from a games console.



23. Finding a route worthy of your 300C's handling has never been so easy. Our full-screen radio navigation and entertainment system - REJ (82208905AC) features DVD-based navigation maps linked to GPS, Radio and 6-CD Changer. Also compatible with MP3 audio CDs. It can provide clear audio and visual instructions, while still playing your favourite audio CDs.



24. Our radio navigation system - REE (82209547) offers turn by turn mapping, while still listening to your favourite CD. This is in addition to all the normal operating functions of the radio and CD-player.



26. Upgrade your audio system to include a premium radio 6-cd changer (05064363AA) with MP3 audio CD capability.



28. There's a difference between fashionably late and just late. The Smartnav navigation system (82201000) delivers detailed directions based on latest Trafficmaster information directly to your cabin. One touch will connect you to an operator to guide you on your journey.



25. For a simple standalone navigation system (82210034) try 'Navus'. A small unit sited on your dashboard contains mapping held on a 'flash-card' within the unit. Offers touch-screen, full colour map display and turn by turn voice commands.



29. The Smartnav touch screen (82202000) is a stylish LCD, perfect for those who prefer visual instructions to accompany the spoken word of the standard Smartnav unit.



30. The Road Angel Compact (Q82203000) has a simple plug in and go installation and provides visible, spoken and audible alerts of fixed safety cameras and accident black-spots.

Also available:

27. Ensure your safety and keep your telephone secure while driving, with a bespoke 300C telephone cradle (82210009/10/11/12). See price list for mobile phone suitability.

300C

STORAGE & PRACTICALITY

Out and about with your 300C, it's the little extras that can often make a big difference. You shouldn't need to compromise or improvise when it comes to your lifestyle. Wherever your journey takes you, whatever the purpose, your 300C can be fully equipped to deal with almost every eventuality.



32. The heavy-duty, custom-fit roof rack (82208613) is essential for those other extras: bike, ski and roof box carriers (available separately). Made from brushed aluminium for durability and weight-saving. The roof rack is only suitable for 300C Saloon or Touring without roof rails.



33. The ski/snowboard carrier (82207308) can hold up to six pairs of skis or four snowboards. Made from stainless steel, anodised aluminium and corrosion resistant plastic; perfect for all those winter breaks. A smaller carrier (82207312) is available to take three pairs of skis or two snowboards.



34. When you need maximum storage space from your 300C, reach for a roof box, available in either 480litres (82209518) for Saloon only or 440litres (82209519) for Saloon and Touring. Manufactured from tough, durable thermoplastic, the roof box is lockable and designed to minimise wind-resistance.



35. Each upright bicycle carrier (82207942) can hold one bicycle and features a triangulated locking arm for added security. Two carriers can be used simultaneously.



36. The fork-mounted bicycle carrier (82207943) is custom designed to provide secure, vibration-free bicycle carrying, even at high speeds. Two carriers can be mounted simultaneously.

Also available:

31. Multi-purpose cross bars (82208614AB) attach to your 300C Touring's roof rails and are necessary for those other extras: bike, ski and roof-box carriers (available separately).

37. The front wheel-mounted bicycle carrier (82205493) is made in brushed aluminium for lightweight loading.

38. Our unique sailboard/surfboard/kayak carrier (82205416) has multi-position cradles for flat or curved hulls.



39. This black, nylon 28cm x 20cm x 8cm padded, zipped, storage kit (82208034) is the perfect place for headphones, remotes, up to five CDs, pens, and other essential journey items.



40. For your 300C Touring, these storage bags (82208864) fit snugly into the quarter-panels in the boot. Ideal for all those loose items that normally rattle around on journeys!



41. This impossibly useful collapsible cargo basket (82208568) folds easily and features carry handles, skid-resistant rubber and snap-in dividers for modular storage.



42. The versatile cargo tray and organiser (82209225) for Saloon includes a moulded boot floor liner and integrated organiser, with lid, adjustable net partitions and hooks for shopping bags.



43. Moulded from flexible, skid-resistant rubber, the cargo tray prevents loads from spilling while you drive. It fits the exact contours of the boot and is removable for easy cleaning. Available for Saloon (82209226) and Touring (82209565).



44. The folding multi-purpose cargo organiser (82209015) features carry handles and skid-resistant rubber. It's made from premium cloth and vinyl.



45. Keep your carpets clean and protected with a set of custom contoured premium floor mats (82209300). Rubber backed to prevent slipping.



46. This premium cargo mat (82209742) features the distinctive SRT logo and is manufactured from 24-ounce carpet with a surged edge binding. Saloon only.



47. Keep your most precious cargo safe and secure with this Britax Duo Isofix child seat (KO1080221), suitable for children aged 9 months to 4 years (9-18Kg). Not to be used in a passenger seat with an active airbag.

300C

JOURNEY ESSENTIALS

When you have a 300C at home, chances are you'll spend a lot more time out and about. The pleasure of the open road may never have been so persuasive. So, our accessories range includes a number of motoring essentials for those every-day needs, as well as your motoring wants. With 300C and Chrysler, we cover every base, so you can cover every mile with the minimum fuss.

Chrysler recommends Supagard Paint and Fabric Protection products to keep your 300C looking at its very best. Supagard's class-leading care products reduce the dependence on regular polishing and waxing the exterior, and help to protect carpets, seats and even wheels from the grime and wear of daily usage. For more information see your Chrysler dealer.



Also available:

48. Equipped for dealing with most minor injuries, our first aid kit (82209426) also includes a warning triangle.

49. You never know what's around the corner, so keep a warning triangle (82209428) in the car for emergencies. It's also law in most EU countries to carry one.

50. A high-visibility safety vest (82209427) is not just a practical safety feature, it's now a legal requirement in some EU countries.

Also available:

51. If towing is your thing, you'll need our fixed tow bar (82208704). Ideal for all kinds of trailer. A detachable tow bar (82209387) is also available – weight limit 2000Kg.

52. Lockable and durable our tow bar mounted bicycle carrier (82205419) carries up to two bikes. It folds down easily for boot access.



300C

SERVICE CONTRACTS

And for fixed-price servicing and repair costs known in advance, ask your dealer for details of our Chrysler Service Contracts. With a fixed monthly cost for simple budgeting, your car benefits from always being serviced and repaired by a qualified technician using only Genuine Chrysler Parts, and a full Chrysler Service History. You, on the other hand, benefit from complete peace of mind. For details and costs see your Chrysler dealer.



For more information CALL 0800 616159
or visit www.chrysler.co.uk

Dealer Address Stamp

This is a publication of DaimlerChrysler UK Ltd.
The company reserves the right to make alterations to the described products
and services at any time without prior notice or obligation.

DaimlerChrysler UK Limited, Tongwell, Milton Keynes, MK15 8BA

CJA0156

April 2006

CHRYSLER



INSPIRATION COMES AS STANDARD